

REVISIT AND RESPOND

- List two advantages of using online survey software such as Qualtrics and SurveyMonkey. List one disadvantage. What is the advantage of having participants fill out a survey link in your presence rather than simply sending them the link to fill out on their own time? What is the point of “bolding” the stem of a question and labeling each question? Why is it important to label all of your variables in the online survey software? Does the participant see these variable labels? Once you download your data from the online survey software into a statistical program such as SPSS, what else might you need to do if you have different conditions?